

A woman with long blonde hair, wearing a blue dress, stands in a field of tall grass and wildflowers. She is looking towards the right, where a bright sunset or sunrise is taking place. The sun is low on the horizon, creating a strong lens flare and illuminating the scene with a warm, golden light. In the background, there are dark silhouettes of trees. A red rectangular box is overlaid on the image, containing the text "IGNITE YOUR WHY PROPEL YOUR PASSION" in white, uppercase letters.

IGNITE
YOUR WHY
PROPEL
YOUR
PASSION

SUNRIDER®



DISRUPTING INDUSTRIES

SUNRIDER®



JOIN THE MOVEMENT

REGENERATE YOUR WELLNESS, HOME, AND LIFESTYLE

THE POTENTIAL OF WELLNESS & BEAUTY

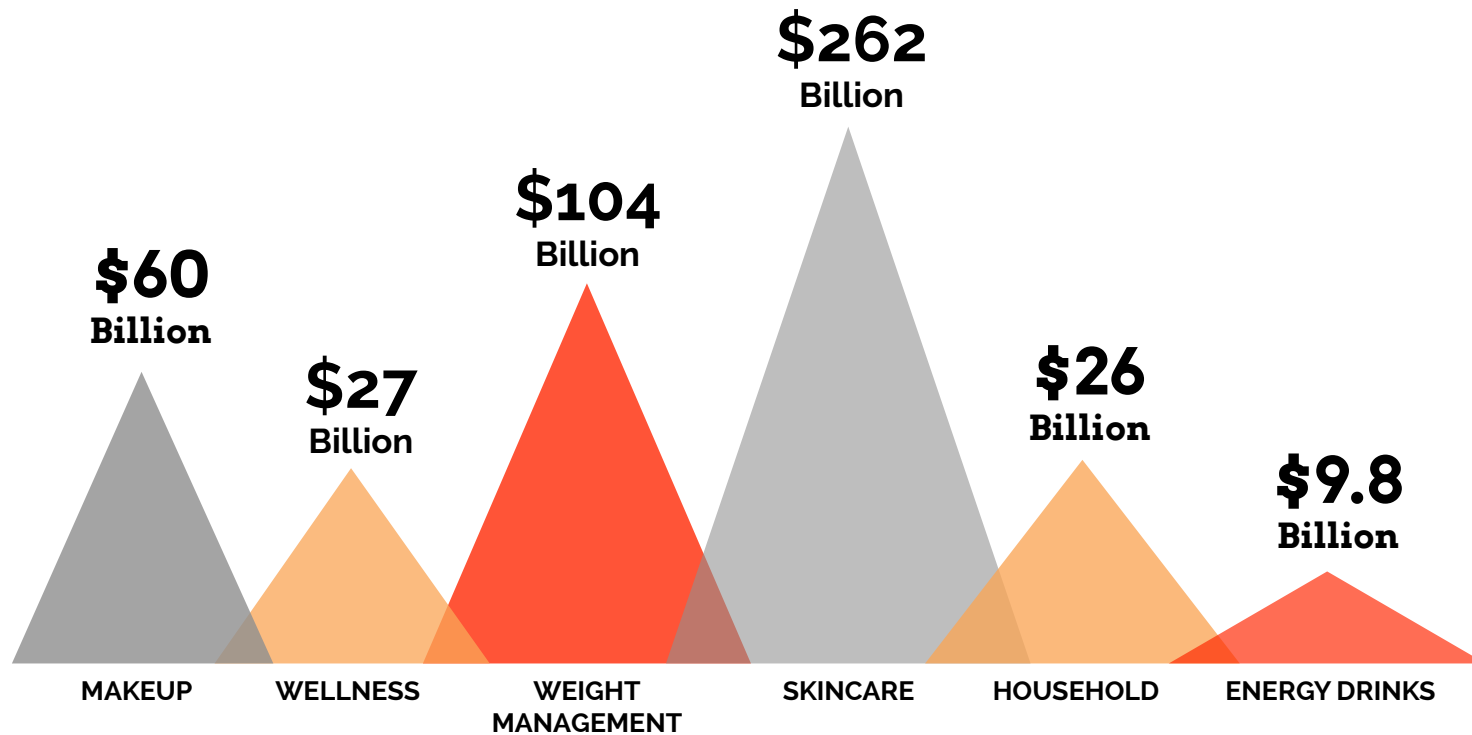
\$3.72
Trillion Market
Worldwide

10.6%
Growth



BILLION DOLLAR INDUSTRIES

JOIN SUNRIDER AND POSITION YOURSELF TO WIN



SUNRIDER®



OUR VISION

To foster a culture of OPPORTUNITY so that people everywhere feel EMPOWERED to challenge conventions, push beyond boundaries, and pave their own PATH TO SUCCESS

NOURISHING THE WORLD

A light gray world map serves as the background for the infographic, showing the continents of North America, South America, Europe, Africa, Asia, and Australia.

36

years of product
excellence

Doing business in

50

Approximately
countries

Over

400

health & beauty
products

1,000,000

sq. ft of
manufacturing space
in Los Angeles

SUNRIDER®

THOUSANDS OF YEARS OF WISDOM

- Based on tradition and wisdom
- The secret gift brought to the world through Sunrider
- Life-giving and life-changing foods



DOCTOR FORMULATED



Drs. Chen



Dr. Reuben Chen



Eric Chen



SUNRIDER®

TRADE-
SECRET
PROCESS



PHILOSOPHY OF REGENERATION®

NOURISH + CLEANSE = BALANCE

SUNRIDER®

POWER
FUEL FOR
EVERYDAY
LIFE



SUNRIDER®

FORTUNE DELIGHT®

CONCENTRATED HERBAL BEVERAGE

- Designed to cleanse the body
- Loaded with polyphenols & antioxidants
- Helps neutralize free radicals
- Boost your energy naturally
- Natural ingredients. No sugar added.



SUNRIDER®

CALLI®

DAY AND NIGHT

- Detoxifies and cleanses the body
- Mental Clarity & vibrant energy
- Get your best night's sleep
- Calli® Night - Experience true relaxation & peace

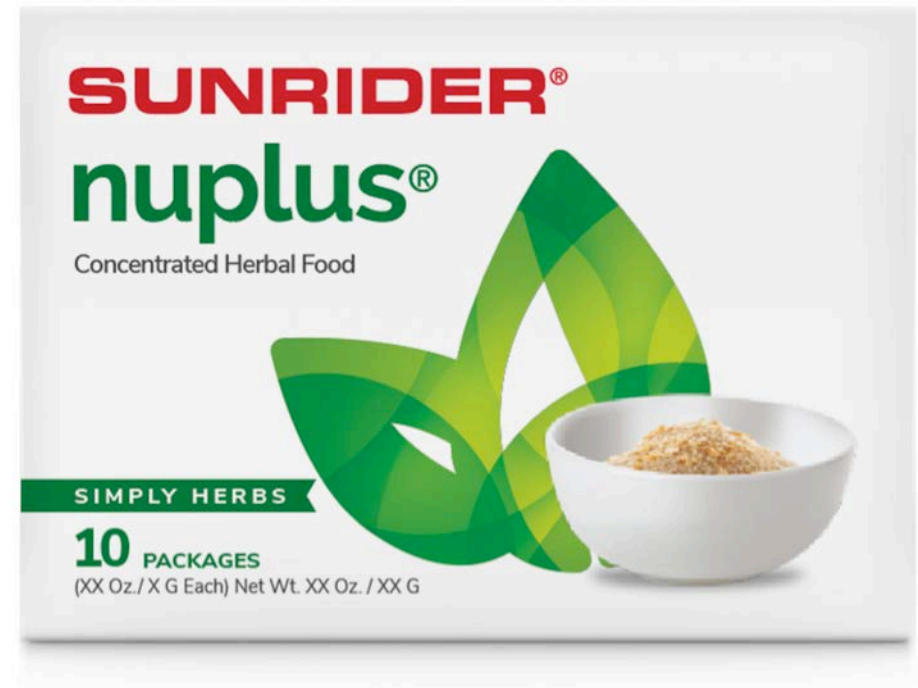


SUNRIDER®

NUPLUS®

NOURISH THE FAMILY

- Variety of plant micronutrients
- Kid friendly
- Parent approved
- 10 herbal concentrate extracts
- Vegan & GMO free

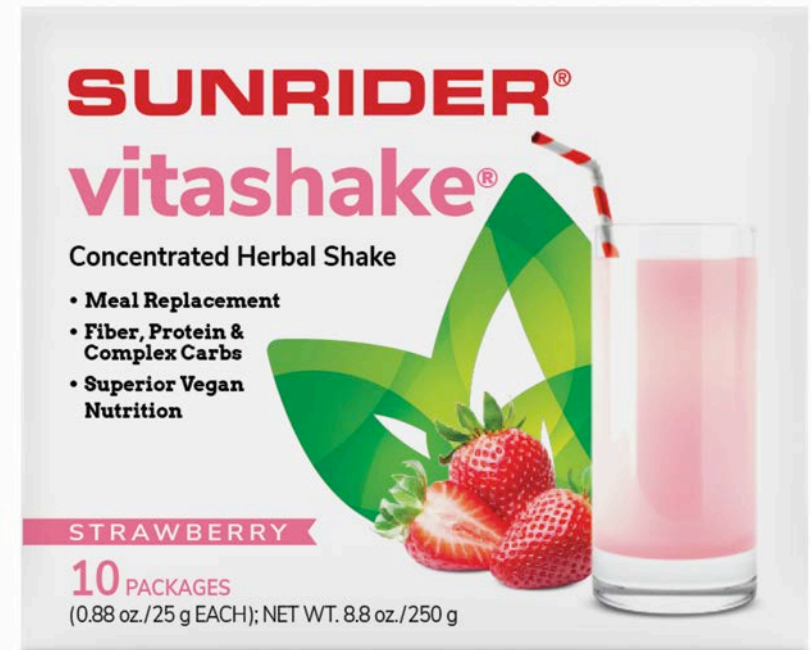


SUNRIDER®

VITASHAKE®

HERBAL CONCENTRATE, PROTEIN, COMPLETE MEAL

- A complete plant-based meal
- Fiber, protein, vitamins & minerals
- Nourishes the body with whole foods
- No artificial flavors, sweeteners, or preservatives



SUNRIDER®

QUINARY®

ACHIEVE A HEALTHY BALANCE

- Balances the body's five systems
- Supports overall health
- Made with natural ingredients
- No added chemicals or stimulants
- Highly concentrated
- Expertly formulated for optimal results



**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*



SUNRIDER®

OPTIMAL
WELLNESS
& FITNESS

SUNRIDER®

SUNTRIM SHAKE™

FEEL SATISFIED LONGER

- 100% vegan formula
- Satisfies appetite, curbs cravings
- Complete protein (all 9 amino acids)
- Supplies essential nutrients and complex carbs



SUNRIDER®

SUNFIT PROTEIN PLUS®

**GMO-FREE, VEGAN-POWERED
PROTEIN SUPPLEMENT**

- 20 grams of protein per serving
- Vegan formula
- Supplies vitamins, minerals, and complex carbs
- Supports muscle growth and recovery



SUNRIDER®

VITATASTE®

BLOCK ABSORPTION OF SIMPLE CARBS

- Helps inhibit the absorption of sugar and processed carbs*
- Supports healthy weight management
- Rich in protective, body-cleansing antioxidants
- Made with natural ingredients



**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

SUNRIDER®

VEROS® AND BELLA®

THE PERFECT MARRIAGE

On Man:

- Supports healthy sexual function in men*
- Helps maximize athletic performance and recovery*

On Women:

- Helps ease the physical and mental changes associated with menopause*
- Supports fat-burning and healthy weight loss for women over 40



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

SUNRIDER®

JOI®, ESE®, and TOP®

IMAGINE A STRESS-FREE NEW YOU

- Unique herbal combo for mindfulness, focus, and relaxation
- It's food for your brain
- Supports mental sharpness, mood, and emotional balance*



**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*

A photograph of three women in a domestic setting, looking at a product together. The woman on the left is wearing a red lace dress, the middle woman a pink top, and the right woman a white lace top. In the foreground, a table holds various Sunrider beauty products, including lotions, creams, and makeup. The background features floral curtains and a small table with a glass dome. The Sunrider logo is in the top right corner.

SUNRIDER®

ANTI-
AGING &
BEAUTY

SUNRIDER®

DR. CHEN® YOUTH EMULSION AND OI-LIN® REPLENISH GEL JUST MINUTES TO A YOUTHFUL LOOK

- Stem cells help revitalize skin
- Reduces the appearance of fine lines and wrinkles
- Leaves skin silky smooth
- Hydrates and revitalizes skin



SUNRIDER®

OI-LIN® EYE CREAM

THE MISSING PIECE TO YOUR DAILY REGIMEN

- Fades the appearance dark circles
- Refreshes and brightens
- Smooths the appearance of fine lines
- Protects skin from free radical damage



SUNRIDER®

GREEN
CLEAN
HEALTHY
HOME



SUNRIDER®

SUNBRIGHT® SUPERCLEAN™ HOUSEHOLD

ENSURE, SAFEGUARD, PROTECT – YOUR FAMILY

- Non-toxic cleaners
- Remove pollutants
- Remove pesticides
- Kid & pet friendly



SUNRIDER®

SUNSMILE® HERBAL TOOTHPASTE

**TOOTHPASTE YOUR WHOLE FAMILY
CAN SMILE ABOUT**

- Gently cleans and polishes teeth with herbal extracts
- Free of fluoride and sodium lauryl sulfate
- Doesn't leave a gritty film
- No artificial sweeteners, colors, or flavors
- Safe for the entire family



SUNRIDER®

SUNSMILE®

FRUIT & VEGETABLE RINSE

**REMOVE PESTICIDES, POLUTANTS, WAX,
SOIL CONTAMINANTS**

- Removes dirt, pesticides, waxes, and other contaminants
- Highly concentrated formula
- Cleans produce in minutes
- Safe for the whole family
- Environment friendly





LOVE.
SHARE.
LEAD.

SUNRIDER®



FLEX ECONOMY

**JOIN THE MOVEMENT THAT WILL EMPOWER YOU
AND OTHERS, EVERY DAY, EVERY STEP OF THE WAY**

Work From Home. Free Up Your Time. Generate Passive Income.



SEAMLESS
GLOBAL
PLAN

SUNRIDER®

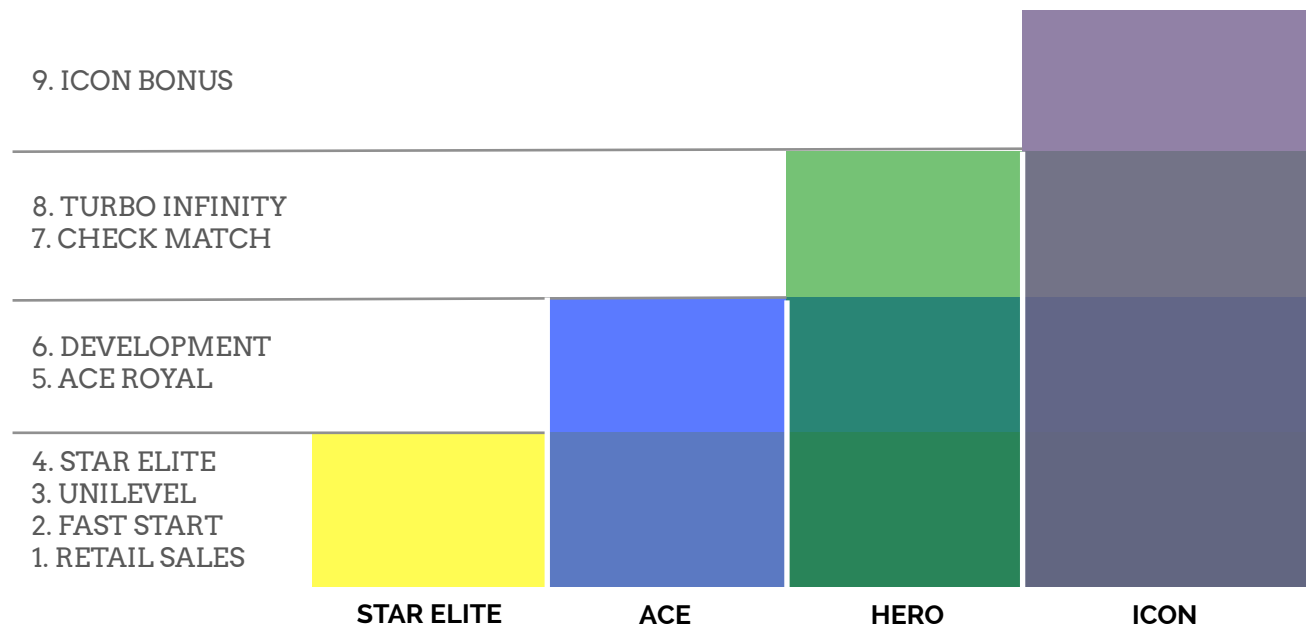
Earnings stated are not necessarily representative or typical of earnings Sunrider Independent Business Owners (IBOs) can or will earn through participation in the Sunrider Infinity Compensation Plan. These statements should not be considered as guarantees or projections of your actual earnings or profits. The average annual income of active Sunrider IBOs based on the months they were active was calculated using January-June 2018 income data, the first six months the compensation plan was in effect in its entirety, and then annualized. The calculated average annual income of an active IBO is \$4,939.17. An active Sunrider IBO is an IBO who has 100 PV or more in a month. During January-June, 20% of all IBOs, active and inactive, on an average, received a check.

As with any other independent business, success results only from dedicated sales efforts, hard work, diligence, and leadership.

SUNRIDER®

INFINITY PLAN

9 WAYS TO EARN



SUNRIDER®

US AVERAGE MONTHLY INCOME

RANK	%*	Average Monthly Income*
Icon Royal	0.05%	\$127,600.35
Icon Elite	0.12%	\$62,037.56
Icon	0.17%	\$31,932.67
Hero Royal	0.53%	\$22,630.16
Hero Elite	0.71%	\$8,700.77
Hero	1.70%	\$3,964.98
Ace Royal	3.83%	\$1,936.64
Ace Elite	1.45%	\$1,347.00
Ace Prime	1.63%	\$772.21
Ace	3.59%	\$503.62
Star Elite	5.90%	\$246.88
Star Prime	42.00%	\$172.77
Star	32.83%	\$36.08
IBO	5.49%	\$12.36
	100%	

* Based on the number of US IBOs who received a check from January – June 2018.

SUNRIDER®

ACHIEVING YOUR FIRST INCOME



SUNRIDER®

ACHIEVING YOUR FIRST INCOME

YOU
\$120
15% retail sales

+

\$100
Star Elite
Advancement
Bonus



\$100



FRIEND A

14% Fast Start and
Unilevel Bonus

\$100



FRIEND B

14% Fast Start and
Unilevel Bonus

$\$120 + \$100 + 100 + 100 =$
up to **\$420 first month**

SUNRIDER®

Earnings stated are not necessarily representative or typical of earnings Sunrider Independent Business Owners (IBOs) can or will earn through participation in the Sunrider Infinity Compensation Plan. These statements should not be considered as guarantees or projections of your actual earnings or profits. The average annual income of active Sunrider IBOs based on the months they were active was calculated using January-June 2018 income data, the first six months the compensation plan was in effect in its entirety, and then annualized. The calculated average annual income of an active IBO is \$4,939.17. An active Sunrider IBO is an IBO who has 100 PV or more in a month. During January-June, 20% of all IBOs, active and inactive, on an average, received a check.

As with any other independent business, success results only from dedicated sales efforts, hard work, diligence, and leadership.

SUNRIDER®

A person is silhouetted against a bright sunset sky, holding onto a metal chain that stretches across the frame. The sun is low on the horizon, creating a strong lens flare and illuminating the scene with warm orange and yellow light. The person's hair is blowing in the wind. The background shows the dark sea and a cloudy sky.

FUEL
YOUR
PASSION

SUNRIDER®



OPTION 1

Enroll now
IBO

OPTION 2

Enroll now
PREFERRED
Customer

OPTION 3

Enroll now
RETAIL
Customer